



SELCO Foundation is hosting an "Impact/Failure (IF)" conclave whose objective is to provide an open platform for an in-depth and transparent discussion about the role of failure in development and to celebrate the learnings that emerge from them. The learnings can in turn help us work towards the desired outcome and solving time sensitive developmental problems that plague our society.

Failures are the birth of true innovation, IF we are willing to learn from them and iterate upon them. In the development sector, very often failures are pinned down to the poor understanding of an issue, design of a product or service, operational problems, implementation methods, process of scaling up, approach of the team etc. Failures, whether human or systemic, can all lead to non-fulfilment in achieving the desired impacts towards social, financial and environmental sustainability. A deliberate analysis of the various causes of failures are in many ways more important than the cases of success. Opportunities can then emerge to document and replicate learnings of a successful 'process' from a failed 'project'.

How do we define failures? Projects or programs that did not reach completion or those that did not achieve the desired outcome despite completion. It can be failures of large and small products, intervention, programs, policies, partnerships etc.

The participants consist of individuals and organisations who understand the importance of transparency to ensure effectiveness and efficiency while addressing time sensitive issues of poverty and climate change. Impact/Failure is open to all- participants include practitioners, students, entrepreneurs, academics, funders, investors etc.

By opening this dialogue on failure, it as an opportunity to increase the sector's appetite to take the stigma out of failures, take more risks, draw analogies and innovate.

Impact/Failure will be conducted between the 13th and 14th of April, 2018 at IIM-Bangalore. The conference will have a multitude of experts and speakers, panel discussions and track sessions cutting across themes of Livelihoods, Health, Education, Finance, Housing and Sanitation and Sustainable Energy Access.